

# The **Share It Today** Television Program

With **Sunsaria Baldwin**

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### **Non-Profit Television Program Gives Hope to Detroit and the World**

Privately-Funded Broadcast Educates Public and Helps Save Lives

**Detroit, MI** – There is a non-profit television program based in Detroit that exists specifically to help individuals and families find advantages and opportunities. This diverse program is called “Share It Today” and it’s one of a kind. Sunsaria Baldwin is the host of the program as well as the overseer of its production and management. She states, “The more people know, the more they can grow. We are here to provide information. This program exists to help people – period. Our guests are pillars of communities who want to help get the word out to individuals and families concerning any and all information that can be advantageous to their lives.”

Share It Today interviews politicians, doctors, lawyers, authors, artists, educators, financial advisers and anybody else who has a positive message to share. The only prerequisite for being a guest on the show is the desire to help communities and thereby the world. Baldwin says further, “There are a lot of individuals, programs and organizations that are willing to help people. However, people cannot receive this help if they are unaware that these entities exist. We serve as a vehicle of communication for them. We want to help every individual and every family to understand every opportunity that is available to them.” The program is doing just that. Its popularity continues to grow and its viewers continue to lend their support by volunteering services and donations.

Share It Today is one source of outreach for the mission of Virtuous Family Community Services (<http://vcfs.org>). The mission is classified as a non-profit 501c3 entity. In a nutshell, that means that all donations received are completely tax-deductible. Baldwin says, “I am on a personal charge to allocate funding for this unique program from individual and corporate donations. The communities need our show and I will see it through. It certainly is not an inexpensive undertaking to produce, broadcast and manage a television program. Sometimes it is only the grace of

God and the generosity of our viewers that keeps us afloat. We are looking for financial assistance.” Too few television programs are dedicated towards the betterment of humanity as is Share It Today.

The show tapes in front of a live audience every Monday morning at 11:30 AM. Supportive and appreciative audience members always fill available seats. Recording is performed at Windemere Park’s Theatre Suite located at 31800 Van Dyke Rd, Warren, MI. You can view the program in the suburbs of Detroit every Saturday at 12:00 PM on channel 190. In Detroit, the program airs every Sunday at 3:00 PM on channel 190. Miss Baldwin is currently engaged in negotiations to syndicate the television program on a national level. Individuals and organizations that are interested in helping the program stay in a position to help the surrounding communities are encouraged to contact Share It Today toll free at (877) 892-2731.

About Sunsaria Baldwin: Sunsaria Baldwin is an entrepreneur and philanthropist. She is the founder and CEO of Virtuous Family Community Services (<http://vcfs.org>) as well as the Share It Today television program. She has been appointed as a founding member of the Michigan Oakland County Women’s Commission. Miss Baldwin continues to help the people of Michigan and the world through the organization which is based upon the principals of education and proactive social responsibility. She is also a seasoned motivational speaker. Her next speaking engagements are scheduled at the Heart of Jesus Deliverance International Church in Eastpoint, MI on Feb 24 and March 29, 2008.

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